

Not Just Lip Service, We deliver!

Impact Action Plan

We are using measurable tools to help qualify our social performance and ecological resilience, from inception – not just as an afterthought. We will be measuring performance and progress using an aggregate of indicators, from the UN SDG list to the new ESG best practices and reporting metrics based on People, Planet, Prosperity and Principles of governance.



Aashna Living, climate-smart housing, that maximizes quality-of-life while minimizing environmental impact!

We will focus on a handful of achievable goals for improving members lives and minimizing the environmental impact of local neighborhoods we are built in.

Goals include but not limited to:

Members:

- Providing high-quality, fair-priced sustainable housing
- Providing healthy and inclusive activities to facilitate positive social connections for our members

Neighborhoods:

- Accelerating local economic growth and resilience efforts
- Establishing a development system and playbook to help decarbonize the local housing stock - encouraging local energy planning participation



UN Sustainable Development Goals List

For each goal, we select clear indicators and establish community/ neighborhood-specific outcomes. We collect data using member surveys, interviews with local planning commissions and resilience experts in addition to applying the best practices of known leaders in the industry. This process not only helps us in attaining our goals and Aashna's mission- it also allows us to develop value-added content, experiences and development systems,

when needed. We believe this methodology will allow us to track, and analyze our performance as accurately as possible.